

# United States Patent and Trademark Office

CNITED STATES DEPARTMENT OF COMMERCE Enited States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, Virginia 22313-1450 www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO
09/778,325	02/07/2001	Bruce S. Marks	A1019/20268	4861
3000 7	7590 02/11/2005		EXAMINER	
CAESAR, RIVISE, BERNSTEIN,			FERGUSON, LAWRENCE D	
COHEN & POKOTILOW, LTD. 11TH FLOOR, SEVEN PENN CENTER		ART UNIT	PAPER NUMBER	
1635 MARKET STREET PHILADELPHIA, PA 19103-2212			1774	
			DATE MAILED: 02/11/2005	

Please find below and/or attached an Office communication concerning this application or proceeding.

		in/
	Application No.	Applicant(s)
. Office Action Commons	09/778,325	MARKS, BRUCE S.
Office Action Summary	Examiner	Art Unit
	Lawrence D. Ferguson	1774
The MAILING DATE of this communication app Period for Reply	ears on the cover sheet with the c	orrespondence address
A SHORTENED STATUTORY PERIOD FOR REPLY THE MAILING DATE OF THIS COMMUNICATION.  - Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication.  - If the period for reply specified above is less than thirty (30) days, a reply If NO period for reply is specified above, the maximum statutory period w  - Failure to reply within the set or extended period for reply will, by statute, Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	36(a). In no event, however, may a reply be ting within the statutory minimum of thirty (30) day will apply and will expire SIX (6) MONTHS from cause the application to become ABANDONE	nely filed s will be considered timely. the mailing date of this communication. D (35 U.S.C. § 133).
Status		
1) ☐ Responsive to communication(s) filed on 10 M     2a) ☐ This action is FINAL. 2b) ☐ This action is FINAL. 2b) ☐ This Since this application is in condition for alloware closed in accordance with the practice under E	action is non-final. nce except for formal matters, pro	
Disposition of Claims		
4) ☐ Claim(s) 1,3,11,12,14,17 and 28-33 is/are pend 4a) Of the above claim(s) is/are withdraw 5) ☐ Claim(s) is/are allowed. 6) ☐ Claim(s) 1,3,11,12,14,17 and 28-33 is/are rejection of the complex claim(s) is/are objected to. 8) ☐ Claim(s) are subject to restriction and/or application Papers 9) ☐ The specification is objected to by the Examine	vn from consideration.  cted.  r election requirement.	
10) The drawing(s) filed on is/are: a) accomplicated any objection to the explacement drawing sheet(s) including the correct and the oath or declaration is objected to by the Explacement drawing sheet(s) including the correct and the oath or declaration is objected to by the Explanation is objected to by the Explanation is objected to by the Explanation is objected to be a constant or declaration is objected to be a constant or declaration.	drawing(s) be held in abeyance. Section is required if the drawing(s) is ob	e 37 CFR 1.85(a). jected to. See 37 CFR 1.121(d).
Priority under 35 U.S.C. § 119		
12) Acknowledgment is made of a claim for foreign a) All b) Some * c) None of:  1. Certified copies of the priority documents 2. Certified copies of the priority documents 3. Copies of the certified copies of the priority application from the International Bureau * See the attached detailed Office action for a list	s have been received. s have been received in Applicati ity documents have been receive u (PCT Rule 17.2(a)).	on No ed in this National Stage
Attachment(s)  1) Notice of References Cited (PTO-892)  2) Notice of Draftsperson's Patent Drawing Review (PTO-948)  3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08)  Paper No(s)/Mail Date	4) Interview Summary Paper No(s)/Mail Da 5) Notice of Informal P 6) Other:	

Application/Control Number: 09/778,325

Art Unit: 1774

#### **DETAILED ACTION**

## Response to Amendment

1. This action is in response to the amendment mailed November 10, 2004.

Claims 1, 3, 11, 12, 14 and 17 were amended and claims 28-33 were added rendering claims 1, 3, 11, 12,14, 17 and 28-33 pending in this case. Examiner regrets the untimely reopening of the case and withdraws the previous rejections to further prosecute the claimed invention.

## Claim Rejections - 35 USC § 103(a)

- 2. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 3. Claims 1, 3, 11, 12,14, 17 and 28-33 are rejected under 35 U.S.C. 103(a) as being unpatentable over Li et al (U.S. 6,761,969).

Li discloses a label having a facestock layer (skin), a nano-porous layer (skin) a metal layer (interchangeable throughout the label) and a water based adhesive in contact with the lower surface of the nano-porous layer (column 2,lines 6-35) where the facestock layer may be a monolayer film or multilayer film (column 4,lines 66-67) and the water based adhesives are cold glue adhesives (column 28, lines 14-23). Li further discloses the facestock may be opaque and contain white pigments and polyolefin

Application/Control Number: 09/778,325

Art Unit: 1774

(column 5,lines 1-25). The reference discloses the facestock comprises calcium carbonate (void creating additive) and metal particles (column 8, lines 10-24) and is biaxially oriented (column 9, lines 14-15). One embodiment of the reference discloses a base or core layer having skin layer on both sides of the base or core layer (column 8, lines 43-46) where the facestock is treated and a metal coating is applied by metalizing (column 25, lines 1-10).

In instant claim 1, the phrases, 'oxidatively treated to receive a metal layer thereon' and introduces a process limitation to the product claim. The patentability of a product does not depend on its method of production. If the product in the product-byprocess claim is the same as or obvious from a product of the prior art, the claim is unpatentable even though the prior product was made by a different process." In re-Thorpe, 777 F.2d 695, 698, 227 USPQ 964, 966. Further, process limitations are given no patentable weight in product claims. Li does not show that the layers have a thickness or weight percent as in instant claimed. However, such features are properties which can be easily determined by one of ordinary skill in the art. With regard to the limitation of the thickness and weight percent, absent a showing of unexpected results, it is obvious to modify the conditions of a composition because they are merely the result of routine experimentation. The experimental modification of prior art in order to optimize operation conditions (e.g. thickness and weight percent) fails to render claims patentable in the absence of unexpected results. All of the aforementioned limitations are optimizable as they directly affect the flexibility and durability of the label. It would have been obvious to one of ordinary skill in the art to make the label with the limitations of the thickness and weight percent since it has been held that discovering an optimum value of a result effective variable involves only routine skill in the art. *In re Boesch*, 617 USPQ 215 (CCPA 1980).

#### Response to Arguments

4. Applicant's remarks of 35 USC 103(a) as being unpatentable over Alder et al. (U.S. 5,773,136) in view of Wilkie (U.S. 6,022,612) are moot based on grounds of new rejection. Applicant's remarks to 35 USC 103(a) as being unpatentable over Alder et al. (U.S. 5,773,136) in view of Wilkie (U.S. 6,022,612) further in view of Bright (U.S. 6,485,803) are moot based on grounds of new rejection.

#### Conclusion

5. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Lawrence Ferguson whose telephone number is 571-272-1522. The examiner can normally be reached on Monday through Friday 9:00 AM – 5:30PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Rena Dye, can be reached on 571-272-3186. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for

Application/Control Number: 09/778,325

Art Unit: 1774

Page 5

published applications may be obtained from either Private PAIR or Public PAIR.

Status information for unpublished applications is available through Private PAIR only.

For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic

Business Center (EBC) at 866-217-9197 (toll-free).

Lawrence Ferguson Patent Examiner

AU 1774

RENA DYE

111111